



INCUNATION

From Idea to Impact : With Expert Execution

Transforming Schools Across India

Make Your School the **#1 Innovation School** in Your
Entire City

10

Student Patents

Filed per year

3

Student Startups

Officially registered

₹20L

ATL Grant

Government grant
applied

100%

CBSE & NEP 2020

Fully compliant

EdTech

Advanced learning tools

Digital News Media

Showcasing student success

AI Advisory

Strategic tech integration

This proposal is confidential and prepared exclusively for the recipient school.

PARTNERSHIP PROPOSAL



VISION

Your School, 12 Months From Now

Every scenario below is a **real, delivered outcome**. Not aspiration – execution. This is what your school looks like after one year with Incunation Global.



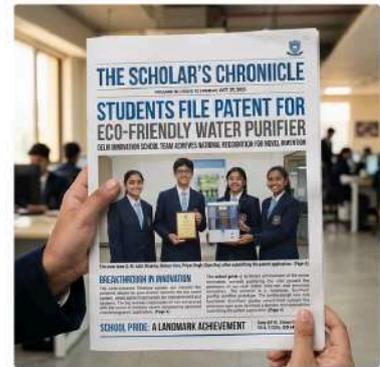
The Admission Walk-In

Parents see "10 Student Patents • 3 Student Startups • NITI Aayog Recognized" on your wall. Impressed before they sit down. The conversation shifts from "what are your fees?" to "how do we enroll?"



The Viral Post

Your school's Instagram shows a student presenting at a national NITI Aayog exhibition. Parents share it on WhatsApp groups. That message reaches **thousands of families for free**.



The Newspaper Headline

"Students of Your School File Patent for Innovation." Real news, real credibility. Publicity worth lakhs – **organically earned** by your students' achievements.



CBSE Inspection — Zero Stress

Your compliance file is already perfect. Kaushal Bodh documented. Bagless days planned and executed. NEP alignment complete. Your principal walks in with **confidence, not anxiety**.



Students Who Lead

Your students are solving real problems, building things, presenting with confidence. They're not just scoring marks – they're **becoming leaders**. Parents see the transformation.

This is not a dream. This is exactly what we deliver. In 12 months.

EXECUTIVE SUMMARY

For Management Review — The Complete Picture

Incunation Global runs a complete **Innovation & Entrepreneurship program** inside your school — delivered virtually, every week. We handle **patents, startups, government grants, teacher training, competitions, and brand content**. No new hiring needed.

10+

Patents Filed

Per academic year

3

Startups Registered

Startup India certified

₹20L

ATL Grant Applied

On your behalf

500+

Students Impacted

Per academic year

Your Investment

₹35,000/month + applicable taxes — just ₹70 per student per month. Cheaper than 1 full-time hire. Saves you **50–65% in staffing costs** versus building this in-house.

- Market value: ₹10–15 lakh/year
- ATL Grant alone: ₹20 lakh = 5 full years of fees
- 5 extra admissions ≈ ₹4 lakh = cost nearly recovered

Why You Must Act Now

- **CBSE Circular Skill-83/2024** — 10 bagless days + Kaushal Bodh from 2025-26
- **50,000 new ATL labs** — Budget 2025, ₹20L grants each, first-come basis
- **54,000 schools** already in School Innovation Marathon 2024
- **NCF 2023** — vocational education required within 5 years

What We Need: 1 teacher coordinator | 1 hall with projector | 1 period/month | 30 min/week call. That's all.

No new hiring needed. Full ecosystem. Delivered every week.

ABOUT US

Incunation Global — Your **Innovation** Ecosystem Partner



INCUNATION GLOBAL | EdTech • Digital News Media • AI Advisory | *From Idea to Impact : With Expert Execution*

Incunation Global is a future-focused consultancy firm operating at the intersection of **education, digital news media, and artificial intelligence**. We partner with schools, colleges, and universities to build entrepreneurship ecosystems, innovation labs, and AI-powered smart campuses – transforming institutions into launchpads for the next generation of innovators, entrepreneurs, and AI-ready graduates. We **OWN national media platforms** – Startupfeed and Campusfeed – so your school's achievements reach thousands of educators and parents nationwide.

01 — Educational Advisory

Expert guidance to build incubation centres, innovation labs, and startup ecosystems. Upskilling students, faculty, and management for the new economy.

02 — Digital News & Media

India's emerging platforms for startup and campus-level education news – through our dedicated portals **Startupfeed** and **Campusfeed**.

03 — AI Campus Transformation

End-to-end strategic advisory for transforming campuses into AI-powered smart institutions – from readiness audits to implementation and faculty training.

"To become India's most trusted ecosystem partner for educational institutions – empowering schools and colleges to produce world-class innovators, entrepreneurs, and AI-ready graduates."

– **Incunation Global**

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MARKET REALITY

Why This Is **Urgent** — The Real Reasons

The policy landscape, competitive environment, and admission market are all shifting **simultaneously** — **right now**. School leaders who act will define their institution's reputation for the next decade. Those who wait will spend years trying to catch up.



Your Competitor Schools Are Already Moving

54,000 schools participated in School Innovation Marathon 2024. **50,000 new ATL labs** announced in Budget 2025 with ₹20L grants each — **first-come, first-served**. If your competitor applies this year and you don't, they'll have a 12-month head start you can never close.



Parents Now Decide on WhatsApp & Instagram

Over 80% of parents research schools online before visiting. If your social media shows only Annual Day photos while the school down the road is showcasing student patents and national awards — you already know who wins the admission conversation.



CBSE Compliance Is No Longer Optional

Circular Skill-83/2024: 10 bagless days mandatory. **Kaushal Bodh 2025-26:** 110 hours/year skill education. **NCF 2023:** Vocational education within 5 years. **CBSE Code 066:** Entrepreneurship Class 11–12. Non-compliance is a board-level risk.



The Biggest Branding Opportunity of This Decade

Not just board results — every school claims those. But **10 student patents, 3 registered startups, and NITI Aayog recognition** — that's something NO other school in your area can claim. You become the school everyone talks about.

The window is open now. It won't stay open forever.



REGULATORY COMPLIANCE

CBSE & NEP 2020 Compliance — **Made Easy**

Every CBSE and NEP 2020 mandate relevant to innovation and skill education is **built directly into our program**. Compliance is not an afterthought – it is the architecture of what we deliver. When the inspector arrives, your file will already be perfect.



10 Bagless Days (Classes 6–8)

We plan, document, and execute all 10 mandatory bagless days with ready activity kits. Your teachers receive complete materials in advance.



Kaushal Bodh 110 Hours

Our structured program covers the full 110-hour annual mandate (2025-26), with session-by-session documentation prepared for CBSE inspections.



NEP Vocational Integration (NCF 2023)

Our Innovation & Entrepreneurship workshops count as vocational education – fulfilling the 5-year NCF integration requirement in full.



CBSE Code 066 — Class 11–12

Expert guidance for Entrepreneurship subject projects and board assessments – handled by specialists, not generalist teachers.



Complete Documentation

Every activity, every hour, every learning outcome – documented and organized for CBSE inspections. Zero scramble during audit season.

"When the CBSE inspector arrives, your file will already be perfect." — **Incunation Global's compliance guarantee to every partner school.**

HERO DELIVERABLES

What Your School Gets — The Big 3

Three headline deliverables that will make your school the most talked-about institution in your city. These are **contractual commitments** built into the 12-month engagement – not aspirations.



10 Student Patents Filed

Your students become **patent holders before they finish school**. Newspaper headlines, unmatched school branding, and national-level credibility that no competitor can match. We handle the entire process – idea development, documentation, and official application filing.



3 Student Startups Registered

Students become "**Founders**" with **official Startup India certificates**. MSME registration included. Massive PR value, stronger college portfolios, and positions your school as a launchpad for entrepreneurs.



₹20 Lakh ATL Grant Application

We file your Atal Tinkering Lab application for the **₹20 lakh government grant** on your behalf. This single grant pays for **5 entire years** of our program fees. The process is complex – we handle it completely.

- ☐ Patent and startup filing fees are official government charges, borne by school or student family. We handle the entire process at no additional professional charge.



COMPLETE DELIVERABLES

Everything Included in Your ₹35,000/Month

No hidden costs, no add-on packages, no premium tier upgrades. This is the **full ecosystem**, delivered every month, for 12 months.

Student Development

- 12 Live Student Workshops (1/month) – 300–500+ students
- 2 Inter-Class Innovation Competitions
- Innovation Club running year-round
- Student Innovation Portfolios for IIT/NIT applications

Teacher & Staff Empowerment

- 48 Weekly Teacher Sessions
- 1 Parent Interaction Session
- Teacher certification ceremony at year-end

National Recognition Programs

- 5+ INSPIRE MANAK Nominations – ₹10,000 each + national exhibition
- 25+ SIM Teams – NITI Aayog certificate
- All portals managed: ATL, INSPIRE, SIM, E-MIAS

Branding & Institutional Assets

- 48–72 Social Media Content Pieces
- Grand Annual Innovation Fair
- Annual Innovation Report (professionally designed)
- Full CBSE Compliance Documentation
- National media coverage on Startupfeed & Campusfeed

₹10L+

Market Value

Per year at market rates

₹4.2L

You Pay

Per year total

₹10L

Annual Savings

Versus doing it yourself

500+

Students

Impacted every year

12-MONTH ROADMAP

Your Journey — Quarters 1 & 2

Every deliverable follows a carefully sequenced 12-month roadmap. Each quarter builds on the previous one, creating **compounding momentum** that accelerates your school's transformation.



End of Q1 Milestones ✓

- Innovation Club active
- ATL Grant filed
- 5 INSPIRE nominations submitted
- 50+ student ideas generated
- 12 teacher sessions completed
- CBSE compliance started

End of Q2 Milestones ✓

- **7 Patents Filed**
- Startup registration initiated
- SIM submitted to NITI Aayog
- First competition completed
- School buzz building
- Social media content publishing

12-MONTH ROADMAP

Your Journey — Quarters 3 & 4

The second half is where visibility accelerates into recognition — **headlines, exhibitions, the Grand Innovation Fair, and the Annual Report**. This is where your school becomes the institution everyone talks about.



 10 Patents Filed Headlines. Credibility. Unmatched branding.	 3 Startups Registered Founders before graduation. National recognition.	 Full CBSE Compliance Every mandate met. Every inspection ready.
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 **Innovation Fair Delivered**
 Annual Report ready. You are THE #1 Innovation School.



REQUIREMENTS

What We Need From Your School — **Minimal Effort**

We have designed this program to place **zero burden on your existing operations**. Maximum results from us — minimal effort from you. Here is everything we ask:



1 School Coordinator (A Teacher)

Our primary contact. We **train them completely** — no prior expertise needed. Just 30 minutes per week on a virtual call.



1 Hall With Projector + Internet

For monthly workshops via Zoom or Google Meet. Any standard school hall works perfectly. **No lab, no special equipment.**



1 Period Per Month for Student Workshop

Just one period. We work entirely around your **exam schedule, activity calendar, and academic priorities.**



30 Minutes Per Week for Teacher Session

Virtual call with coordinator and 1–2 teachers. Scheduled at your convenience — **can be after school hours.**



Portal Login Access

School creates IDs on E-MIAS, AIM, and SIM portals. **We do all the actual work** — navigation, applications, submissions.

- Patent filing fees and startup registration charges are official government fees, borne by school or student family. We handle the entire process at no additional professional charge.

No new hiring. No expensive equipment. No classroom disruption. Just 1 teacher + 1 projector + your trust in us.

INVESTMENT & ROI

The Investment — Why It Pays for Itself

Compare what you would spend building this capability yourself versus what you pay with Incunation Global. The numbers make the decision obvious.

Doing It Yourself vs. With Incunation Global

Full-time Innovation Coordinator	₹6–9L/year
Teacher Training (48 sessions)	₹2.4–7.2L
ATL Application Consultant	₹50K–1L
Annual Media & PR Coverage	₹25K–50K/ad
Patent Filing Support (10 patents)	₹2–5L
TOTAL MARKET VALUE	₹10–15L+/year
WITH INCUNATION GLOBAL	₹4.2L/year

The ROI Math — Simplified

Just **5 extra admissions** from your innovation branding:

$$5 \times ₹80,000 = ₹4,00,000 \text{ in revenue}$$

Your entire annual cost of ₹4.2 lakh is **nearly recovered from admissions alone.**

Everything else — 10 patents, 3 startups, national awards, CBSE compliance, media coverage, Annual Report — is **pure bonus value.**

ATL Grant alone = **₹20 lakh** = 5 full years of fees paid back to your school.

✓ **12 Student Workshops**

+ 48 Teacher Sessions + 1 Parent Session

✓ **10 Patents + 3 Startups**

All government scheme applications handled

✓ **48–72 Social Media Pieces**

Annual Innovation Report + Grand Innovation Fair

✓ **National Media Coverage**

Startupfeed & Campusfeed + student portfolios for IIT/NIT

Common Questions From **School Leaders**

We answer each one honestly, with specifics — because **our confidence is built on evidence, not promises**. These are the questions we hear most from principals and management committees.

"What if our teachers don't cooperate or don't have time?"

We don't add work to your teachers — **we reduce their work**. Bagless day plans? We create them.
Competition submissions? We handle them.
Compliance documentation? We prepare it. Your coordinator needs only 30 minutes per week. Teachers consistently report that we save them time, not consume it.

"Parents in our area only care about marks, not innovation."

That's what we hear everywhere — until the first newspaper article about your students filing a patent. Then every parent is talking about your school. A student with board marks **AND** a patent **gets into better colleges**. Innovation complements academics; it does not compete with them.

"We already have too many activities running."

We need just **1 period per month** from your timetable. The rest happens through 30-minute teacher calls and our own backend work. This is not another activity — it is a **system that runs quietly and produces visible results every quarter**.

"Can't we just do this ourselves with existing staff?"

You would need **6 specialist skill sets simultaneously**:
ATL portal navigation + patent filing + startup registration + design thinking training + INSPIRE/SIM tracking + branding strategy. One hire costs ₹60,000+/month. We bring all 6 skills for **₹35,000/month** — with proven infrastructure.

"What if we don't see results?"

Every deliverable is **specific, time-bound, and measurable**. By end of Month 3: Innovation Club running, ATL filed, 5 INSPIRE nominations, 50+ ideas, 12 sessions done. Facts, not feelings. **Our reputation is staked on this**.



NEXT STEPS

How to Start — 3 Simple Steps

From signing to program launch takes **just seven days**. There is no complex procurement, no lengthy onboarding, and no delay. The schools that will lead the innovation movement are signing partnerships like this one right now.



Step 1 — Say Yes

Sign a simple 12-month partnership agreement. One clear document, one commitment to your school's future. **Today.**

7

Days to Launch

Signing to first workshop

Step 2 — Assign & Share

Assign 1 teacher as coordinator. Share basic school information — student count, class structure, existing infrastructure. **Within 3 Days.**

4–5

Months

Signing to first patent filed

Step 3 — We Launch

We conduct a comprehensive school assessment, introduce our team, and officially launch the program with structured onboarding. **Within 7 Days.**

12

Months

Signing to #1 Innovation School

The schools that will lead the innovation movement are signing partnerships like this one **right now**. Will your school lead this change — or follow it?

A FINAL WORD

This isn't an **Expense**. It's an **Investment**

Choose this path to become the school every parent in your city wants their child to attend.



10 Student Patents

Headlines. Credibility.
Unmatched branding no
competitor can replicate.



3 Registered Startups

Founders before graduation.
National recognition. Startup
India certified.



National Awards

NITI Aayog recognition.
INSPIRE certificates. SIM
trophies. National
exhibitions.



Full Compliance

Every CBSE and NEP mandate met. Every inspection ready. Zero anxiety.

500+ students impacted. Year-round content. Innovation Fair. Annual Report. All for one teacher's salary.

We look forward to making your school the innovation leader of your city.



INCUNATION
From Idea to Impact : With Expert Execution

Team Incunation Global

From Idea to Impact : With Expert Execution

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